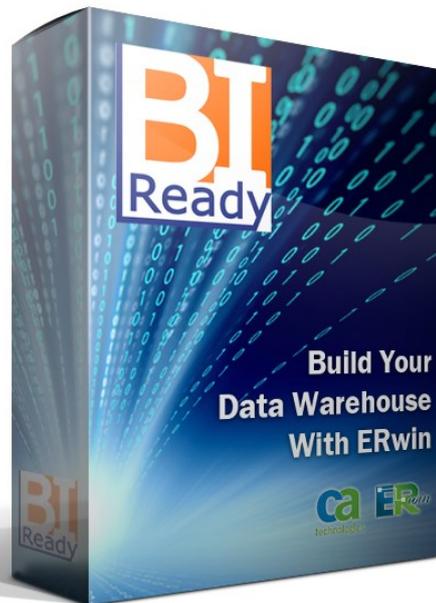




# Introducing the Fastest Way to Build Data Warehouses: BIReady for CA ERwin®



## EASY TO GET STARTED

Start designing and building data warehouses—without a programmer in sight—using a tool you already know.

## AUTOMATED DESIGN

You need a data warehouse but don't know where to start? Not a problem. BIReady for CA ERwin® will design your data warehouse for you from the model of your data sources. If you don't have a model, you can reverse-engineer one using CA ERwin®

## RAPID PROTOTYPING

Test your newly-built data warehouse straight away. BIReady for CA ERwin® will instantly build an Excel pivot table from your new data mart so your business user can see the information it has generated.

## FAST CHANGES

Make rapid changes to your design by simply editing your model. BIReady for CA ERwin® will regenerate all your data warehouse code in minutes.

The world's first tool to expand the capabilities of CA ERwin® Data Modeler to automate the design and coding of data warehouses.

Actually designs your data warehouse for you from the model of your data sources, then generates robust, native SQL database code to build and populate it.

Automatically designs and generates Enterprise Data Warehouse code for Third Normal Form (Inmon) with Data Vault (Linstedt) as well as Star Schema data marts (Kimball).

**PROVEN** to save huge amounts of time in data warehouse design, prototyping and development. Deliver in days, not months.

The World's Favourite Data Modelling Tool can design data warehouses, and now build them too!

BIReady for CA ERwin® heralds a new era in data warehouse automation for the design, coding and population of data warehouses, data marts and staged data for Business Intelligence projects.

More than half of all BI projects fail or run over budget, thanks to the fact that typically 80% of the project time is spent just getting the data in a workable format for reporting. In many cases, after the usual weeks of development, the business user finds that the delivered information is not what was expected, or things have changed and now something else is required.

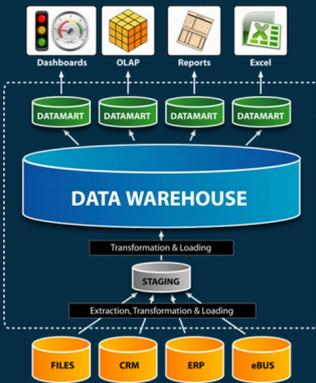
BIReady for CA ERwin® solves this problem by generating a target data warehouse design and the code to populate it in minutes—all from within CA ERwin® and all from the ERwin-generated model of the data sources.

BIReady for CA ERwin® uses the design philosophies of Inmon, Linstedt and Kimball to create Third Normal Form Enterprise Data Warehouses with Data Vault capabilities, as well as Star-Schema Data Marts for reporting.

All this is done in minutes instead of weeks or months, meaning you can prototype a working data warehouse model and present to a business user in the time it takes them to grab a cup of coffee.



Take Your Business From This...



To This...



**PROVEN!**  
Saves Time,  
Saves Money,  
Gives Value  
Sooner.



## Fast Data Warehousing Means Big Savings

BIReady for CA Erwin® represents the distillation of industry best practices into a single product. Taking your source data models, BIReady uses Inmon's approach in creating a Third Normal Form model for your data in minutes (previously, this step would have taken an architect weeks to achieve). BIReady also creates Data Vault structures to preserve 'history-of-history' - vital for understanding the state of your data at any given point in time.

All code is generated in your preferred SQL (Microsoft, Oracle, DB2, MySQL, Teradata, Netezza, etc.) and is ready-to-run in seconds.

Finally, BIReady generates Kimball Star-Schema structures from your data for true self-serve reporting using your favourite Business Intelligence software.

All this is done very quickly—typically crushing months of work (doing it the old way) into just a few days.

The unprecedented speed at which BIReady for CA Erwin® can deliver your data warehouse means your business can make significant savings in time and money now and in all *inevitable* changes in the future.



## BIReady Packages

### BIReady for CA ERwin® Package—Basic Edition

This edition is designed for modelers, to allow them to prototype a data warehouse and deliver a data warehouse structure from a business model. This will give the corporate modeling professionals (often responsible for defining the business rules) more control over the BI implementation and the project team.

### BIReady for CA ERwin® Package – Standard Edition

This edition is designed for BI architects, to allow them to define and maintain the business model, meta-data, mappings, lineage, business rules within the ERwin® Data Modeler environment, and launch BIReady from there for the generation of the Data Warehouse (normalized) and Data Marts (star-schemas) and all the ETL code to populate and update the BI solution (To be executed by the high performance, massive parallel processing BIReady Engine)

For more information contact:-

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### SERVICES AVAILABLE

Technical Support  
Installation and Setup  
Maintenance  
Application Support

BIReady generates code for many common database platforms such as Microsoft SQL Server, Oracle, IBM DB2, Teradata, MySQL.  
All products mentioned are trademarks of their respective owners.

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